

CURRICULUM VITAE



01. Name : Dr. D. PRADEEPA

02. Age & Date of Birth : 35, 20.9.1988

03. Teaching Experience

Sl.No	Institutions Served	Period		Designation
		From	To	
1	Sri Adi Chunchanagiri Women's College, Cumbum.	2012	2014	Assistant Professor
2	G.T.N. Arts College, Dindigul.	2014	2015	Assistant Professor
3	G.T.N. Arts College, Dindigul.	2017	2023	Assistant Professor

Total Teaching Experience:

Under Graduate - 9 years
Post Graduate - 1 year
Research - 1 year

04. a) Qualification - Academic:

Examination Passed	Register Number	Month & Year of Passing	Subject	Class with Marks or Grade	Name of the College / University
Ph.D	15245100001	Nov 2023	Commerce		Tamilnadu Open University, Chennai
SET	13125695	April 2017	Commerce		Mother Teresa women's University,
M.Phil	115MPMC005	April 2012	Commerce	First class with Distinction	N.S. College of arts and science, Mother Teresa women's University
M.Com	091MCO13	April 2011	Commerce	First class with Distinction	S.A.C. College for women, Mother Teresa women's University
B.COM	06541ER021	April 2009	Commerce	First	N.S. College of arts and science, Mother Teresa women's University

04. b) Qualifications - Non Academic:

Exam Passed	Year	Grade
Tally	2006	First
Basic Pranik healing course	2012	---

05. Area of Specialization

: Marketing, Principles of Accounting, Costing.

06. Seminars/Workshops/Conferences/Symposium - Participation

Sl. No	Seminars/Workshops/Conferences/Symposium	Institution/Organisation	Date
1	State Level Seminar on Women Entrepreneurship “Challenges and Opportunities in the Globalised Scenario”	Sri Adi Chunchanagiri Womnes College cunbum	04.02.2011
2	State Level Seminar on “India Corporate Sector- Issues and Challenges”	Nadar Saraswathi College of Arts and Scenice, Theni	08.02.2012
3	Entrepreneurship Awareness Camp	Mother Teresa Women’s University	18.02.2009
4	Entrepreneurship Awareness Camp	Mother Teresa Women’s University	18.09.2010
5	National Seminar on “Soft Skills”	Arul Anandar College, Madurai	22.03.2011
6	State Level Technical Workshop on “ Improving The value Of Human Asset”	Nadar Saraswathi College of Arts and Scenice, Theni	05.05.2011
7	State level seminar on “ Reforms In Financial sector”	Jayaraj Annapackiam College for Women,Theni	14.04.2012
8	A Two Days Research Colloquium	G.T.N. Arts College , Dindigul	31.10.2014 to 01.11.2014
9	Workshop on cultural Camp , National School of Drama, New Delhi	Sri Adi Chunchanagiri Womens College Cunbum	22.11.2014
10	A Five Day FDP on Outcome Based Education	G.T.N. Arts College , Dindigul	19.04.2018 to 24.04.2018
11	Two Days Workshop on Research Methodology and Data Analysis in Management and Social Sciences	RVS College of Engineering & Technology, Dindigul	17.10.2018
12	National Seminar on Scholarly Communication Facets and Research Writing	G.T.N.Arts College, Dindigul	27.10.2018
13	One Day Workshop on Examinations in Higher Education	G.T.N. Arts College, Dindigul	19.09.2018
14	One Day National Workshop on “E-Content Development and MOOC”	G.T.N. Arts College, Dindigul	22.12.2018
15	A Five Day FDP on Quality Unleashes Opportunities Towards Excellence (QUOTE)	G.T.N. Arts College, Dindigul	28.01.2019 to 01.02.2019
16	One Day Seminar on “Role of Youth in disaster Management”	G.T.N. Arts College, Dindigul	04.01.2019
17	One Day International Seminar on “Asian Tiger and Indian Lion – Economic Growth and Development”	Nallamuthu Gounder Mahaligam College (Autonomous)	05.03.2019
18	National Level Conference on Advancements & Futuristic Trends in Business	AJK College of Arts and Science, Navakkarai, Coimbatore	15.03 2019
19	Five days Online FDP on Innovative Approaches in Management Education	G.T.N. Arts College, Dindigul	27.05.2020 to 31.05.2020

20	Two Days National Level Faculty Development Programme on “Skill Development”	VELS Institute of Science, Technology and Advanced Studies - Chennai	31.05.2020 to 01.06.2020
21	One Day Faculty Development Programme on “Funding Schemes and Patenting Scientific Innovations”	Government Arts College, Tiruchirappalli	13.06.2020
22	One day Online International Conference on “Modern Techniques and Practices in Commerce and Management”	Tapti Educational Societ’s Bhusawal Arts, Science and P.O. Nahata Commerce College, Bhusawal	04.09.2021
23	A Five Day Faculty Development Programme on “Research Colloquium on Recent Trends in Research Methodology and Publications”	G.T.N. Arts College, Dindigul	21.02.2022 to 25.02.2022
24	One day Awareness Workshop on UGC of ICT for Self Employability and Entrepreneurship for Women	G.T.N. Arts College, Dindigul	26.03.2022
25	Workshop on “Business Analytics”	Fatima College (Autonomous), Madurai	28.04.2022
26	Five Days Faculty Development Programme on “Blended Learning and its Tools for Effective Teaching”	G.T.N. Arts College, Dindigul	09.01.2023 to 13.01.2023

07. Seminars/Workshops/Conferences/Symposium – Paper Presentation

Sl. No	Title of the Paper	Seminar	Institution	Year
1	Banking and Insurance	National level seminar on Banking and Insurance Vision 2020	Subbalakshmi Lakshmi pathy College of Science, Madurai	2012
2	Micro Insurance / Micro Credit	UGC Sponsored National Level Seminar Micro Finance – A Tool To Eradicate Poverty	S.Vellaichamy Nadar College, Madurai	2011
3	Tourism Service Industries in Theni District	UGC Sponsored National Level Seminar “Quality Enhancement in Social Science Research Arena”	G.T.N. Arts College, Dindigul	16.03.2015
4	Employability of tourism graduates	International Conference on Climate Change and Sustainable Development with a special reference to Indian context	Annai Fathima College of Arts and Science, Madurai	14&15.12.2017
5	Impact of Culture and Technology in Service sector	National conference on Emerging trends in trade and investment	AJK College of Arts and Science, Coimbatore	24.09.2018
6	“Emerging Trends in Organic Products	National seminar on “Emerging trends in Organic Products”	G.T.N . Arts College, Dindigul	22.03.2019
7	Impact of Tourism Development	National conference on “Perspectives of Business Combination and Consolidation in Indian Economy”	G.T.N . Arts College, Dindigul	11.02.2020

8	Consumer Behavior in Hospitality and Tourism	National conference on “Management and Financing of MSME’s-prospects an challenges”	AJK College of Arts and Science, Coimbatore	12.02.2020
9	Potential of Rural Tourism in Indian	One day National seminar on “Innovations in banking Sector”	Annai Fathima College of Arts and Science, Madurai	02.03.2020
10	A Study on Customer Attitude Towards Organic Food Products	One day International Conference	Government Arts College for Women	10.11.2022

08. List of Publications (National)

Sl. No	Title of the Article	Name of the Journal / Book	Publisher Name	Volume, Issue, year, Page No.	ISBN / ISSN No.
1	Impact of Culture and Technology in Service Sector	National Journal of Research and Analytical Reviews	IJRAJ	5, 3, 2018, 24 - 26	2349-5138
2	Consumers’ Preference towards the Usage of Organic and Non – Organic Food Products	International Journal of Psychosocial Rehabilitation	International Journal of Psychosocial Rehabilitation	24, 05, 2020	1475-7192
3	A Study on Consumer Satisfaction towards Online Shopping – A Special Reference to Madurai	International Journal of Humanities, Law and Social Sciences	Kanpur Philosophers	08, 2021, 3-41	2348 – 8301
4	A Study on Reflection of Covid-19 on Various Sectors in General	Kalyan Bharati Journal on Indian History and Culture	Kalyan Bharati	24, 8(V), 2021, 213 - 216	0976-0822

09. Book Published

Sl.No	Name of the Book	Publisher’s Name	Volume & Year	ISBN No.
1	Banking Innovations	Alpha International Publication	First Edition - 2022	978-93-95405-34-8

10. Contact Details

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