



GOWSALYA C
gowsichella@gmail.com

9578074104

EDUCATION

- M.Phil (Commerce)
- M.Com
- BBA
- ADCA

SKILLS

- Research funding proposals
- Managing and mentoring
- Lecture research
- Instructional technologies knowledge

PERSONAL PROFILE

- FATHER NAME : CHELLAPANDI
- GENDER : FEMALE
- DATE OF BIRTH : 20/06/1989
- MARITAL STATUS : MARRIED
- LANGUAGES: TAMIL, ENGLISH
- NATIONALITY : INDIAN

ACADEMIC ACHIEVEMENT

- Secured University First Rank with Distinction in M.Phil, M.com Degree
- Secured University First Rank with First Class in BBA Degree

CURRICULAM VITAE

POSITION PROPOSED FOR

ASSISTANT PROFESSOR

BBA, COMMERCE

OBJECTIVE

- ❖ Seeking a position to utilize my skills and abilities in the institution that offers professional growth while being resourceful, innovative and flexible.

SUMMARY

- ❖ Inspirational Assistant Professor dedicated to improving students learning development, resulting in achieving outstanding results. Expert in course delivery and developing engaging lectures for pupils, increasing student satisfaction and course enjoyment.

EXPERIENCE

- ❖ June 2012 – April 2013 Lecturer in Commerce Department at Sri Adi Chunchanagiri Women's College, Cumbum.

RESEARCH

- Project entitled "A STUDY ON CONSUMER PREFERENCE TOWARDS DIFFERENT BRAND OF MOBILE PHONE" IN CUMBUM. (BBA)
- Dissertation entitled "A MARKET SURVEY ON CONSUMER PREFERENCE TOWARDS NOKIA CELLPHONE" IN CUMBUM.(M.Com)
- Thesis entitled "A STUDY ON CONSUMER SATISFACTION AND SWITCHING BEHAVIOUR TOWARDS CELLULAR SERVICE PROVIDERS" IN UTHAMAPALAYAM TALUK. (M.Phil)
- Palaniammal aluminium industries at Theni(M.Com)

ACTIVITIES

- In leadership position with consumer club secretary at SACW College, Cumbum.
- Participated in the Rural Development Programme of Yezhumin Vizhimin by Vivekananda Academy of Cultural Studies.
- Participated workshop on Screen printing technology at SACW College, Cumbum
- Participated in the Entrepreneurship Awareness Camp by Entrepreneur development cell at Mother Teresa University Kodaikanal.
- Participated paper presentation, ad act at Parvathy's Arts & Science College, Dindigul
- Rotary youth leadership award from Rotary club of Virudhunagar.
- Participated National Level Seminar on Reasons for price spiral and Remedial Measures to tame it at Mannar Thirumalai College, Madurai.
- Participated camp on the theme of Renewable Energy at Aangoorpalayam.
- Participated State Level Tennis Tournament at Sports Development Authority of Tamilnadu, Chennai.
- Participated in the TEACH BETTER II by Nalanda-Staff Forum Rotary club of Virudhunagar.
- Won II prize for Essay competition at Theni District Police Office, Theni.
- Won II prize for Quiz at SACW College, Cumbum
- Participated in Chess, Poetry Writing, Essay Writing, Ad copy at SACW College, Cumbum.

DECLARATION

I hereby declare that all the information given above is true and correct to the best of my knowledge. All the information shared in the resume is correct, and I take full responsibility for its correctness. I solemnly declare that the information in this resume is true to the best of my knowledge and belief.

Place : *Cumbum*

Date : *07.02.22*

Your's Faithfully

Changy